



30<sup>th</sup> March 2021

Dear Parent/Carer,

## **'UNIFROG' ROLLOUT FOR YEARS 7-11**

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps throughout and after school, we will now be using 'Unifrog'; an award-winning, online careers platform. All students in Years 7-13 now have access to this excellent website.

The 'Unifrog' platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways: personality quizzes, career and subject profiles and webinars;
- Recording: self-reflection about extracurricular activities and key employability skills;
- Opportunities: search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more;
- Applications: tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements).

Students access the platform by clicking a link in their welcome email, where they create a password and can begin using the platform. They login to Unifrog using their email address and password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

A video guide to 'Unifrog' will be presented to your child during form time on their return from the Easter holidays, it can also be accessed via the link below.

- [KS3 Student Launch](#) Years 7 and 8;
- [KS4 Student Launch](#) Years 9, 10 and 11.

We have also set up a parent login so that you can use 'Unifrog' as if you were a student yourself, allowing you to support your child throughout the process. The form code you need is: 'CPCSParents' and you can sign up here: [www.unifrog.org/code](http://www.unifrog.org/code)

For more information, go to [www.unifrog.org](http://www.unifrog.org) or contact myself at [jonathanhoward@cardinalpole.co.uk](mailto:jonathanhoward@cardinalpole.co.uk)

Yours sincerely,

Mr J Howard  
Careers Guidance Coordinator